

# SUPERBOWL COMMERCIAL BINGO

Find a commercial during the game that matches what it says in a square, and draw an X through that square. Only one square can be crossed off for each commercial!

Uses special effects	Shows a woman in her underwear	Uses humor	Shows a talking animal	Is meant to sell beer
Is meant to sell a truck	Is meant to sell a soft drink	Tries to use humor but is not funny	Shows someone getting hurt	Tries to make you feel certain emotions
Shows an overweight person being teased	Encourages viewers to tweet	Makes unbelievable claims about a product	Features a cartoon character	Shows something gross
Is meant to sell 'junk' food	Features a celebrity	Seems targeted at men	Shows people behaving violently	Uses animation and bright colors
Uses music to make the product seem cool	Is meant to sell a prescription drug	Shows a man with huge muscles	Is meant to 'sell' a website	Looks like a video game

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Uses music to make the product seem cool	Shows a man with huge muscles	Features a celebrity	Uses humor	Has no talking, only music and images
Is meant to 'sell' a website	Uses a 'jock' stereotype	Looks like a video game	Features an athlete endorsing an unhealthy food or drink	Seems targeted at men
Shows something gross	Is meant to sell 'junk' food	Is meant to sell beer	Uses animation and bright colors	Is meant to sell healthy food
Is meant to sell a soft drink	Uses special effects	Shows a talking animal	Makes unbelievable claims about a product	Encourages viewers to tweet
Tries to make you feel certain emotions	Shows a woman in her underwear	Is meant to sell a truck	Features a cartoon character	Shows people behaving violently

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Encourages viewers to tweet	Is meant to 'sell' a TV show that will be on after the game	Uses light and sound to make product look cool	Shows a group of friends of different ethnicities	Seems targeted at women
Features an athlete endorsing an unhealthy food or drink	Shows two people in a car	Looks like a video game	Is meant to sell 'junk' food	Uses humor
Features a cartoon character	Tries to make you feel certain emotions	Uses music to make it seem cool	Features a celebrity	Shows talking animals
Shows someone getting hurt	Seems targeted at men	Makes unbelievable claims about a product	Is meant to sell chips	Looks more like movie-quality than TV-quality
Uses animation and bright colors	Is meant to sell a sports drink	Shows people being mean to each other	Shows a woman in her underwear	Is meant to sell healthy food

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Uses humor	Seems targeted at young women	Is meant to sell a sports drink	Features an athlete endorsing an unhealthy food or drink	Features a celebrity
Uses light and sound to make product look cool	Shows a woman in her underwear	Seems targeted at men	Shows two people in a car	Makes unbelievable claims about a product
Tries to make you feel certain emotions	Is meant to 'sell' a TV show that will be on after the game	Shows someone getting hurt	Tries to use humor but is not funny	Features a cartoon character
Shows people being mean to each other	Is meant to 'sell' a website	Has no talking, only music and images	Is meant to sell a prescription drug	Shows something gross
Looks more like movie-quality than TV-quality	Looks like a video game	Is meant to sell 'junk' food	Shows a group of friends of different ethnicities	Encourages viewers to tweet